

Strategic Plan 2013-2018



Academic Advising Program

New Program in Law, Politics, and Society

New Honours in Human Rights

Masters in Social Work / Bachelor of Social Work Proposals with MPHEC

Recruiting Publications

Brochures

Acceptance Packages

Domestic/International Viewbooks, Program

Nelson Mandela World Human Rights Moot Court Champions

Deans of Humanities and Social Sciences

McKenna Centre for Communications and Public Policy

National Conference on Indigenization of the Academy

St. Thomas University encourages student engagement in university life—inside and outside the classroom—and we strive to provide a safe and supportive environment where students can pursue a range of interests as they realize their potential. Renewed efforts in this area will enhance student engagement, help strengthen the retention of students through to graduation, and foster a vibrant academic, social, and cultural community.

Recruitment Focus – International Agents, Common Ap, On-line Platforms, Virtual Recruitment

Students' Union Donation for Mental Health Services and Programming

Action Plan

St. Thomas University recognizes the importance of scholarly research to achieving its goal of excellence in undergraduate

Members of the St. Thomas University community—students, faculty, staff, and alumni—are justifiably proud of our beautiful campus and recognize its contribution to creating an environment conducive to learning. At the same time, we strive to match this aesthetic appeal with warmth and openness. We are known as a welcoming and diverse community where members have the opportunity to explore their intellectual and cultural interests in a supportive environment.

Strategic Recruitment Plan

Enrolment Management

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Success in International / Indigenous Recruitment

Establishment of the Wabanaki Centre / Indigenous Student Orientation

Distinguished Alumni Award

Our vision is that St. Thomas University will have diversified, sustainable, and predictable sources of revenue capable of supporting our mission. We will strive to obtain provincial funding that is sustainable and equitable compared with other New Brunswick universities, and strive to establish tuition rates that reflect the quality of the educational experience we offer students. We will work to increase our annual funds and endowments in order to increase student access to post-

Alumni and Advancement Support

STU tracks donations in a quarterly report to the Board of Governors, which measures 'cash in the door' against cash received for the same period in the previous fiscal year and in a separate Campaign for St. Thomas Report (see below). Over the period of this